



## Conference Report

<b>ESITO Staff member name:</b>	Gabrielle Riley
<b>Conference Name:</b>	Navigate 2010 CATE Conference. CATE is the Career and Transition Educators Association of New Zealand.  (As ESITO was a sponsor of the conference and we also had a stand at the exhibition hall, only attended a few sessions were attended).
<b>Purpose and theme:</b>	The theme of the conference was "Navigate". Sub themes were: <ul style="list-style-type: none"> <li>• Charting the Course - Career theory, practice and education</li> <li>• Know the Ropes - Innovative career development practice and tools</li> <li>• All Aboard - Integrating career education across the curriculum</li> <li>• Land Ahoy - Emerging trends, opportunities and innovation</li> <li>• Anchoring in a Safe Harbour - Providing first-class service for career practitioners</li> </ul>
<b>Date of Conference and Venue:</b>	24-26 November 2010, Sky City Convention Centre, Auckland
<b>Summary of Keynote addresses:</b>	The details of keynote speakers is here: <a href="http://www.navigate2010.co.nz/keynote.php">http://www.navigate2010.co.nz/keynote.php</a> and their presentations are found here: <a href="http://www.cate.co.nz/navigate-presentations/">http://www.cate.co.nz/navigate-presentations/</a>
<b>Summary of Plenary address 1:</b>	<p><b>INDUSTRY TRAINING ORGANISATIONS: PECHA KUCHA STYLE</b></p> <p>Pecha Kucha Night was devised in Tokyo in February 2003 as an event for young designers to meet, network and show their work in public. Drawing its name from the Japanese term for the sound of "chit chat", it rests on a presentation format that is based on a simple idea: 20 images x 20 seconds. i.e. 6 minutes 40 seconds per presentation. The images forward automatically and you talk along to the images. It's a format that makes presentations concise, and keeps things moving at a rapid pace.</p> <p>Seven ITOs presented an overview of their industry and in particular the presenters answered "what's new and different for 2011?"</p> <p>ESITO's presentation '<i>Sparking an interest in the Electricity Supply Industry</i>', focused on a description of ESITO's career pathways and our schools and community activities. It also gave an overview of issues that will positively affect recruitment into the electricity supply industry: the government's renewable strategy, upgrade of the National Grid, demographics and diversity, roll out of broadband and literacy and numeracy and what types of careers will be needed. ESITO's Women in Power project and sustainable energy qualification development and the new engineering diploma and engineering technology degree were all covered.</p>

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<p><b>Summary of Plenary address 2:</b></p>	<p><b>ALL HANDS ON DECK: WOMEN WORKING IN TRADES</b></p> <p><b><u>Lynda Byrne, Emma Yeatts, Ministry of Women's Affairs</u></b></p> <p>One of the factors responsible for the pay gap between men and women is gender segregation in and between different occupational groups. Often women dominated occupations are lower paid than those dominated by men. The Ministry of Women's Affairs is undertaking a programme of work that aims to reduce occupational segregation in the traditional male trades through attracting more women into trades and keeping women in trades.</p> <p>Research shows that women don't consider trades because often they don't even know about the different trades opportunities available to them. This includes young women who are starting out and considering which career pathway to take. Our challenge is to uncover the best ways to attract women into trades - through, for example, those people who play an important role in influencing young women's career decisions such as Careers Advisors, friends and family.</p> <p>This presentation covered:</p> <p>There is still an 11% pay gap between men and women. Only 11% of modern apprentices across all industries are women. Young women are still choosing the same careers they chose 30 years ago. The top 3 career choices for young women in 2010 were 1. Hair dresser, 2. Kindergarten teacher, 3. Air hostess. In this session we learnt that there are Women in Trades networks that have been established in Auckland, Wellington and Tauranga. Apprentices and tradeswomen attend these and I have asked for the contact details so I can ensure they are promoted in the ESI. The Ministry is also developing a resource kit for encouraging girls into trades. ESITO's Women in Power project was mentioned in the presentation as an example of a good strategy to try to make changes.</p>
<p><b>Summary of Plenary address 3:</b></p>	<p><b>27 easy ways to integrate careers into the curriculum</b></p> <p>Hayley Gray and Barbara Herbert</p> <p>With the move towards a whole school approach to Career Education, the question on many teachers' minds is 'I know I need to integrate careers into the classroom - but I'm not sure HOW?'</p> <p>Some of the ideas that were raised in this session were:</p> <p>The whole school approach means that every subject teacher in a school develops a conscious focus on contributing to their students' career education and integrating it into the curriculum. Subject teachers need to talk about the careers their subject could lead to so students can see the relevance of the subject to life beyond school and possible careers they could consider. Taking guest speakers from industry into classes is one activity that ESITO has been involved in. 27 suggestions were given to us at the end of the session on integrating careers into the curriculum in every subject. One example was a Level 5 Science unit on how heat from the sun and earth is distributed around the earth by the atmosphere and</p>

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	<p>hydrosphere. The career integration idea was to have students research the different careers that have arisen as a result of global warming.</p> <p>The electricity supply industry best fits in with the subjects of science, geography, Gateway, mathematics, technology and electronics.</p>
<b>Key Learnings</b>	<p>An increased appreciation of the school careers environment was a benefit of the conference.</p> <p>From being an exhibitor we made valuable contact with schools and other careers staff to promote ESITO's career activities. We also heard updates about students we'd been involved with over the last few years on Taster Courses/Gateway etc. Positive interest was received in the Gateway programme for 2011 and also in sending students on future taster courses and asking questions about the career pathways we offer.</p>
<b>Website links for keynote and plenary address slides or downloads</b>	<p><a href="http://www.cate.co.nz/navigate-presentations/">http://www.cate.co.nz/navigate-presentations/</a></p>

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